



TREASURE  
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## **NoMoreQueue.com Announces the WAP version of its NOW RUNNING Feature**

### Excerpt

NoMoreQueue.com has launched its NOW RUNNING feature. This free feature lists all the movies that are now running in the cities that the site is operational in i.e. – Delhi, Mumbai, Chennai, Kolkata, Bangalore, Hyderabad, Pune and Dehradun. Currently the NOW RUNNING feature covers over 300 theatres.

Movie watchers can now check out the movies that are now running online, through their mobiles or computers by logging on to NoMoreQueue.com. They can select movies by city, date, movie and language and decide. It's a free service that has been provided to make movie viewing a more user-friendly experience.

### Main Message

Within a month of its launch, NoMoreQueue.com has launched its NOW RUNNING feature. This feature lists all the movies that are now running in the cities that the site is operational in i.e. – Delhi, Mumbai, Chennai, Kolkata, Bangalore, Hyderabad, Pune and Dehradun. Currently the NOW RUNNING feature covers over 300 theatres across all these cities.

Movie watchers who desire to check out the movies now running can log on to the site NoMoreQueue.com and select by city, date, movie and language to decide on the movies they wish to see. It's a free service that has been provided to make movie viewing a more userfriendly experience.

Once they decide on the movie, viewers who wish to buy movie tickets can log on to NoMoreQueue.com, check city, movie theatre and drill down the search to the seats as well. They get this comfort for a small service fee.

'The NoMoreQueue.com management team is quite clear that the comfort of movie viewers is paramount which reflects in the Now Running feature,' avers Rama Raju, the CEO of GAP Miners Ltd. 'Why not use technology to know which movies are running now. As avid movie-goers ourselves, we are very happy with the features we have incorporated to make the experience really simple and easy. The market will surely appreciate it.'

NoMoreQueue.com targets atleast 700 theatres by March 2009. The initial response to the concept and the site has been encouraging with a steady increase in traffic. To benefit movie goers, NoMoreQueue.com is willing to provide the 'Now Running' information feed to any movie related, local search and city specific sites for free.



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About NoMoreQueue.com

NoMoreQueue.com is a movie ticketing site that aims to be the best movie ticketing site in India. The site focuses on making the movie experience comfortable for the movie goer.

NoMoreQueue.com is a part of GAP Miners. Promoted by three successful engineering graduates with management degrees and experience, GAP Miners has identified three offerings in the online space – Upto75.com and NoMoreQueue.com - an online retail marketing site and ticketing portals for movies and buses. The top management has strengths in technology, marketing and online space and uses these strengths to complement one another. To know more about GAP Miners, please visit [www.GAPminers.com](http://www.GAPminers.com), [www.Upto75.com](http://www.Upto75.com) and [NoMoreQueue.com](http://NoMoreQueue.com)

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